

Octavio Rivas

Product Designer

Proactive and detailed problem solver that enjoys tackling objectives. I'm inspired by intuitive interfaces and strive to make my designs clear and easy to use as possible. Currently diversifying my programming and design skills by familiarizing myself with the latest frameworks, storytelling, data visualization, and app onboarding.

WORK EXPERIENCE

Piren Design, Carson City, NV

Product Designer

June 2021 - Present

- Created Interactive Prototypes, Low-High Fidelity Wireframes, chart flows, visual design, and icons for local businesses.
- Produced content strategy, UI design direction, and user experience.
- Have led product planning of mobile and web experiences using Agile development process.

Curated, San Francisco, CA

Sales Specialist

October 2020 - Present

- Develop trusted advisor relationships with a range of end customers.
- Provided superior customer service and assist in driving sales within a team.
- Professionally assist and follow through with resolution of client complaints and communicate concerns.

Mountain Metro Church, Tahoe City, CA

Project Manager

June 2019 - July 2020

- Spearheading multiple development projects of a value of \$7M+ each.
- Assessing project risks and proactively resolving issues.
- Tracking project timelines, deliverables, and budgets.
- Worked to provide strategic, operational, and fiscal leadership as well oversaw marketing campaigns.

Clearly Tahoe LLC, Zephyr Cove, NV

Product Development Assistant

December 2019 - June 2020

- Responsible for bringing new products, services, and vendors.
- Performed detailed competitor analysis for management.
- Collaborated with the marketing team to create visual content, social media interaction, and post-production content.

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SKILLS

- **Software:** Figma, Adobe XD, InVision, Analytics, Jira, Scrum, Illustrator, Photoshop.

- **Design Skills:** Wireframing, User Research, and Testing, Product Strategy, WCAG 2.0.

- **Languages:** Basic HTML, Solidity, CSS, English, and Spanish

EDUCATION

Sierra Nevada University

B.S.B.A in Finance & Economics and Global Business Management

May 2017

Incline Village, NV

CERTIFICATION

- Google UX Design
- Google Analytics
- SQL for Data Science
- Blockchain Specialization
- Elements of AI
- Agile Project Management
- Lean Six Sigma Green Belt

VOLUNTEER

- Achieve Tahoe
- Un Techo Para Chile
- The Conservacion Patagonica